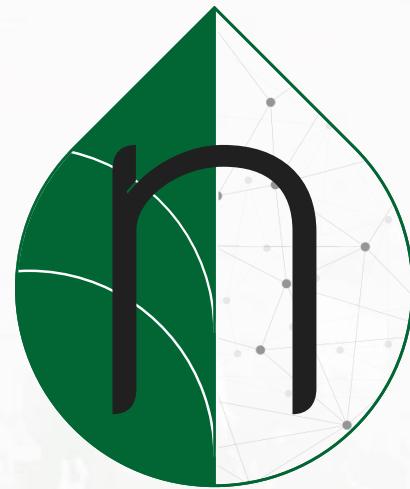




proc
Natural Products



KURUMSAL **KİMLİK**

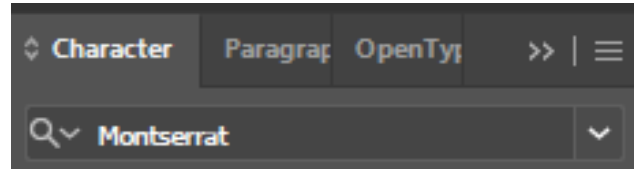




Örn. Kartvizit



Örn. Mail imzası



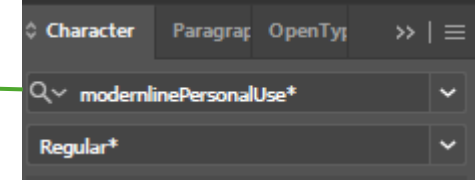
Nproc kurumsal kimlerinde kullanılan tüm karakterler **Montserrat** font ailesine aittir.



KATALOG

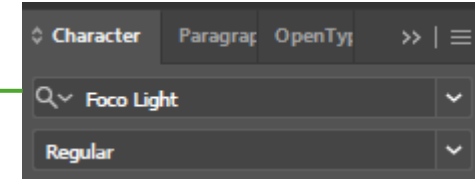
F O N T A İ L E S İ





Kullanılan genel «Discover the essence of nature» mottosu Modernline Personal Use'dir.

FOOD & HEALTH						
NAME	EXTRACT TYPE	INCI NAME	LATIN	VEGAN	PART USED	ASSAY
Hawthorn Extract	Powder	CRATAEGUS MONOGYNA LEAF/FLOWER EXTRACT	<i>Crataegus monogyna</i> L.		Leaf - Flower	Total Flavonoids Min. %5 by UV-Vis ; 4:1 DER 10:1 DER
Horse Chestnut Extract	Liquid or Powder	AESCULUS HIPPOCASTANUM SEED EXTRACT	<i>Aesculus hippocastanum</i> L.	Vegan	Seed	Total saponin Min. %15 Oleonoic Acid/Aescin Eqv. by UV-Vis
Horsetail Extract	Liquid or Powder	EQUISETUM ARVENSE STEM/LEAF EXTRACT	<i>Equisetum arvense</i> L.	Vegan	Root - Leaf	4:1 DER, 10:1 DER
Rosemary Extract	Liquid or Powder	ROSMARINUS OFFICINALIS LEAF EXTRACT	<i>Rosmarinus officinalis</i> L.	Vegan	Leaf	Min %5 Rosmarinic acid by HPLC
Passion Flower Extract	Powder	PASSIFLORA INCARNATA FLOWER EXTRACT	<i>Passiflora incarnata</i> L.		Flower	%2 Vitexin by HPLC, Flavonoid Min %1.5 by UV spectrophotometry; 4:1 DER, 5:1 DER, 10:1 DER
Tribulus Extract	Powder	TRIBULLUS TERRESTRIS FRUIT/STEM EXTRACT	<i>Tribulus terrestris</i> L.		Aboveground	Total saponin by Min. %60 be UV-Vis
Soapwort Liquid Extract	Liquid	GYP SOPHYLLA PANICULATA ROOT EXTRACT	<i>Gypsophylla paniculata</i> L.		Root	Total Saponins by UV spectrophotometry
Milk Thistle Extract	Liquid or Powder	SILYBUM MARIANUM SEED EXTRACT	<i>Silybum marianum</i>		Seed	Silymarin Min %20 by HPLC
English Ivy Extract	Powder	HEDERA HELIX LEAF EXTRACT	<i>Hedera helix</i> L.		Leaf	Min 10% Hederacoside C by HPLC, Total saponin Min. 20 % by UV-Vis
Coneflower Extract	Liquid or Powder	ECHINACEA PURPUREA FLOWER/STEM/LEAF EXTRACT	<i>Echinacea purpurea</i> L.	Vegan	Root - Leaf - Flower	Total Polyphenols Min. %20 by UV/VIS
Artichoke Extract	Liquid or Powder	CYNARA SCOLYMUS LEAF EXTRACT	<i>Cynara scolymus</i> L.		Leaf	Min % 1.5 Cynarin and Chlorogenic Acid by UV-VIS
Nettle Leaf Extract	Liquid or Powder	URTICA DIOICA LEAF EXTRACT	<i>Urtica dioica</i>	Vegan	Leaf	Total Flavonoids by UV spectrophotometry
Elderberry Extract	Liquid or Powder	SAMBUCUS NIGRA FRUIT EXTRACT	<i>Sambucus nigra</i> L.		Fruit	Total Anthocyanins Min. %10 by UV-Vis 4:1 DER, 10:1 DER
Thyme Extract	Liquid or Powder	THYMUS VULGARIS LEAF EXTRACT	<i>Thymus vulgaris</i> L.	Vegan	Leaf	Total Polyphenols Min. %20 by UV-Vis ; 5:1 DER ; 10:1 DER
Red Pepper Extract	Liquid	CAPSICUM ANNUUM FRUIT EXTRACT	<i>Capsicum annuum</i>	Vegan	Fruit	Total PolyPhenols by UV Spectrophotometry
Cistus Extract	Powder	CISTUS MONSPELIENSIS EXTRACT	<i>Cistus creticus</i> L.		Aboveground	Total Polyphenols Min %20 by UV-Vis
Licorice Extract	Liquid or Powder	GLYCYRRHIZA GLABRA ROOT EXTRACT	<i>Glycyrrhiza glabra</i> L.	Vegan	Root	Min. %5 18- B- glycyrrhizic acid by HPLC
Immortelle Flower Extract	Liquid	HELICHRYSUM ITALICUM FLOWER EXTRACT	<i>Helichrysum italicum</i>	Vegan	Flower	Total Flavonoids by UV
Chamomile Extract	Liquid or Powder	CHAMOMILLA RECUTITA FLOWER EXTRACT	<i>Matricaria chamomilla</i>	Vegan	Flower	Apigenin 0,2%-1% by HPLC; 4:1 DER, 5:1 DER, 10:1 DER
St John's Wort Extract	Powder	HYPERICUM PERFORATUM FLOWER EXTRACT	<i>Hypericum perforatum</i> L.		Flower	Hypericin Min %0.3 by UV spectrophotometry
Garlic Extract	Liquid	ALLIUM SATIVUM BULB EXTRACT	<i>Allium sativum</i>	Vegan	Seed	Total PolyPhenols by UV Spectrophotometry
Butcher's Broom Extract	Liquid or Powder	RUSCUS ACULEATUS ROOT EXTRACT	<i>Ruscus aculeatus</i> L.	Vegan	Root	Total Sapogenins(Ruscogenins) %9-11 by HPLC
Grape Seed Extract	Liquid	VITIS VINIFERA SEED EXTRACT	<i>Vitis vinifera</i>	Vegan	Seed	Resveratrol by UV Spectrophotometry
Green Tea Extract	Liquid or Powder	CAMELIA SINENSIS LEAF EXTRACT	<i>Camellia sinensis</i> L.	Vegan	Leaf	EGCG 10% by HPLC, Total Polyphenols Min. %20 by UV spectrophotometry
Ginger Extract	Liquid	ZINGIBER OFFICINALE ROOT EXTRACT	<i>Zingiber officinale</i>		Root	Total PolyPhenols by UV Spectrophotometry
Olive Leaf Extract	Liquid or Powder	OLEA EUROPAEA LEAF EXTRACT	<i>Olea europea</i> L.	Vegan	Leaf	Oleuropein Min. %16 by HPLC

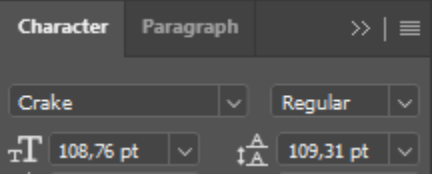


Katalogun genel iç sayfalarında kullanılan **FOCO** font ailesidir.

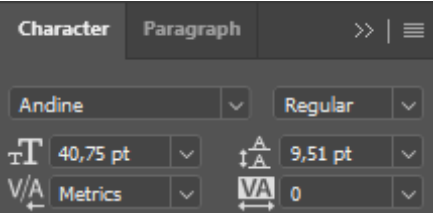


SOSYAL MEDYA

FONT AİLESİ



Crake Font (Regular)



Andine Font (Regular)



*Verilen punto boyutu örnek görseldeki **1920x1080 px | 72 resolution** içindir. (Linkedin için standart ölçümüdür.)

** Sosyal medyada özel günler ve içeriklere göre yazı fontu değişiklik göstermektedir. Kullanılan yazı fontları genelde serifsiz olarak tercih edilmektedir.